



Women of
Style
Spirit
Success™

Advertising Opportunities



Women of Style, Spirit and Success, Inc. Advertising Opportunities

Women of Style, Spirit & Success, Inc. is a non-profit, 501(c)3 organization dedicated to improving the economic conditions for women and children through initiatives that assist the women with career and entrepreneurial pursuits. Our mission is to help women and girls embrace and use technology as a means to lead more productive lives, operate more successful businesses and prepare for the careers of the future.

Women of Style, Spirit and Success - The Magazine is our e-publication. It is distributed monthly and free to people who join our mailing list and accessible to people who visit our site.

Our distribution list includes people across the country and is constantly expanding. Therefore, advertising in the e-magazine provides nationwide exposure for your products and services.

E-magazine Ads

Ads in the e-magazine are in full-color, offering the most vivid display of your products and services. Available ad sizes are ¼, ½, and full page. E-magazine ads can include a hot link to your own website providing a way for viewers to instantly find out more about your company. Additionally, the publication includes a page listing all advertisers in the issue. The name of each advertiser is linked to the page with their ad - so viewers can skip directly to it.

Advertising Design

Ad design services are available for those who do not already have prepared ads in our e-magazine. **Free ad design services for one-year contracts for full page ads with ads pre-paid for 6 months!**

Payment Policy

Payment in advance is required of all advertisers. All checks, money orders and cashier's checks are to be made payable to: Women of Style, Spirit and Success Inc. Payments by credit card can also be made via paypal on our site at www.womenofsss.org/adpay.



E-magazine Advertisement Rates

The Women of Style, Spirit and Success E-Magazine will be a monthly publication. Pages are 8 1/2" x 11". The e-magazine is produced and distributed as a printable PDF file with active links to advertisers websites.

Ad Rates	Dimensions	Cost
Cover	8 1/2 x 11	Unavailable
Inside Front (page 2)	8 1/2 x 11	300
Page 3	8 1/2 x 11	250

(The above pages appear before the table of contents)

Full Page Ad

Color	8 1/2 x 11	200
<i>(Introductory rate of \$100 per month through August 2011)</i>		

Half Page Ad

Color	4 1/4 x 5 1/2	125
<i>(Introductory rate of \$75 per month through August 2011)</i>		

Quarter Page Ad

Color	2 1/4 x 2 3/4	75
<i>(Introductory rate of \$50 per month through August 2011)</i>		

The deadline for submission of ads is close of business on the 25th day of the month for publication in the next month's magazine.





Advertising Contract

The agreement below authorizes Women of Style, Spirit and Success Inc. to publish this advertisement in their e-magazine to be distributed via e-mail to their subscribers and/or accessible on their website.

The contract is for (please specify size):
 Full page ad
 Half page ad
 Quarter page ad

The advertisement is to run for a duration of _____ months at the cost of \$_____ per month at a total cost of \$_____.

Name: _____
Last First M.I.

Company Name: _____

Address _____

City _____ State _____ Zip _____

Website URL: _____

E-Mail Address _____

Phone (____) _____

Advertiser's Signature: _____ Date: _____

All artwork for ads should be submitted as a JPEG file with a resolution of 300 DPI with fonts embedded. Digital files should be supplied via CD or email. Email ads or digital files to **magazine@womenofsss.org**. Mail digital media, contract and checks to:

Women of Style, Spirit and Success Inc.
3340 Poplar Ave. | Suites 330-333 | Memphis, TN 38111.

Check number: _____

If paying by credit card, please provide the information below:

Credit Card: Visa MasterCard American Express Discover

Card # _____ Expiration Date _____ 3 Digit Code _____

Name as Printed on Card _____ Signature _____

You may also fax in your contract to **901.452.8823**. Credit card payments can be made via PayPal through our site at www.womenofsss.org/adpay.

If you have any questions, please call us at **901.452.8882**, or email us at **magazine@womenofsss.org**