



SUCCESSFUL SEEDS PROGRAM APPLICATION

PERSONAL INFORMATION

Your Name: _____

Email: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (day): _____ Telephone (eve.): _____

Telephone (cell): _____ Fax: _____

Marital Status: Single Married Separated Divorced Widowed

Number of children: _____ Ages: _____

Highest level of education completed: High School Diploma / GED

Assoc. Degree

Bachelors Degree

Graduate Degree

Other training, certifications, etc. _____

Is your business your sole source of income? Yes No

If not, where are you currently employed? _____

What is your job title? _____

What are your working hours? _____ to _____ hours vary

Do you have the flexibility to periodically be available between 9 am - 5 pm?

Yes No Yes, with _____ advanced notice.

BUSINESS / COMPANY INFORMATION

Company Name: _____

Is your business home-based? Yes No

If no, please give the information below regarding your business

Address: _____

City: _____

State: _____ Zip: _____

Telephone: _____ Fax: _____

Hours of Operation: _____

Brief Description of Products/Services:

What is your title/primary role with your business? _____

Years in Business: _____ Number of employees (if applicable): _____

Form of Business:

____ Corporation ____ Limited Liability Corporation

____ Partnership ____ Sole Proprietorship

____ Non-Profit 501 (c) 3 Corporation

Average monthly sales (if applicable): _____

If you are also employed, how many hours per week do you devote to operating your business?: _____

Who are the intended audience(s)/customer(s) for your products and/or services?

Age range: from _____ to _____

Sex: Male Female

BUSINESS TRAINING ASSESSMENT

Have you had any entrepreneurial / business training? Yes No

If yes, through what program, agency or school: _____

Have you received assistance for your business through any other agency or program? Yes No

If yes, through what agency: _____

Type of training / assistance received. Please check all that apply.

- | | |
|--|---|
| <input type="checkbox"/> Organizational set-up | <input type="checkbox"/> Business plan development |
| <input type="checkbox"/> Business accounting | <input type="checkbox"/> Market research |
| <input type="checkbox"/> Legal issues | <input type="checkbox"/> Marketing plan development |
| <input type="checkbox"/> Tax compliancy | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Business financing | <input type="checkbox"/> Branding |
| <input type="checkbox"/> Licenses and permits | <input type="checkbox"/> E-marketing |

Do you have a written business plan? Yes No

Does your business plan contain a marketing plan? Yes No

Have you presented your business plan for the purpose of securing financing for your business? Yes No

If yes, did you receive the financing you desired? Yes No

If no, to the best of your ability, please explain why (reviewer's comments).

Have you made any recommended adjustments to your plan or business idea as a result of feedback received from a bank/lending agency? Yes No

BUSINESS NEEDS ASSESSMENT

Please select from the choices below the one that best describes the current state of your business:

I just have a business idea and I don't know where to get started.

I am in the start-up phase of operating my business.

I am already operating my business, but it is not profitable.

I am already operating my business and it is doing OK, however, I need assistance with taking it to the next level.

Please explain specifically what you feel you need assistance with in establishing and/or operating your business:

Please fax this application back to 901.452.8823, or mail to:

Women of Style, Spirit & Success, Inc.

3340 Poplar Avenue

Suites 330-333

Memphis, TN 38111

Call us at 901.452.8882 if you have any questions.

About Women of Style, Spirit and Success, Inc.

Women of Style, Spirit & Success, Inc. is a non-profit, 501(c)3 organization dedicated to improving the economic conditions for women through initiatives that assist them with entrepreneurial and career pursuits.

Our mission is to help women and girls embrace and use technology as a means to lead more productive lives, operate more successful businesses and prepare for the careers of the future.

Our vision is of society in which women are equal contributors to and benefactors of a thriving economy managed from a position of respect and responsibility for earth and humanity.