



## Becoming a Participant in Our Successful Seeds Program

Women of Style, Spirit and Success Inc. provide services to increase the chances for success for women who are starting or already operating small businesses. Our services are hands-on, customized to the needs of each client, and costly. Therefore, we are careful to admit into the program only those individuals we feel are ready and committed to their own achievement so that our time and resources invested in them is fully utilized. Our entry process is designed to ensure we are given every opportunity to assess the needs and readiness of individuals seeking our assistance.

### First Step

Prior to the receiving the first appointment, the prospective client must complete and submit a **Successful Seeds Application**. The application can be found online at our website – [www.womenofsss.org](http://www.womenofsss.org), or by calling our office at **901.452.8882**. Call us and we will gladly e-mail the application to you.

### Second Step

Once we receive and review your application, we will call you to set up a conference call. The purpose of the conference call is to:

1. Determine if the proposed business idea is something that Women of SSS can adequately assist the client with.
2. Determine if you meet the criteria for participation. If it is determined that you need training prior to becoming a Successful Seeds client, we will refer you to sources where you can receive it.
3. Ensure you have a clear understanding of our organization, our processes, our fees and other expenses that might be incurred, what is expected of you and what you can expect from us.

### Third Step

If it is determined that you can truly benefit from what we have to offer and if we feel that you are serious about your endeavors and are capable of following through with any course of action outlined for you to become successful, then we will schedule the appointment for a **Visioning Session**. The purpose of the visioning session is to:

1. Listen to you make a presentation about your business
2. Review your business documents including your marketing plan.
3. Complete any client forms necessary to begin services and to enable us to track the effectiveness of our program.
4. Secure your domain name and hosting service for your website.
5. Set up your Constant Contact® account.